COOKIE **POLICY**

A. SUMMARY

This Cookie Policy explains what cookies are and how Emergency Assistance Foundation, Inc. ("EAF," "we," "our," or "us") uses them on our website (our "site"). We encourage you to read the Policy in full so that you can understand what information we collect using cookies and how that information is used.

You can usually change the settings of your browser to modify the permissions you give to us and third parties for the storing of and gaining access to cookies on your device.

B. WHAT ARE COOKIES?

Cookies are text files containing small amounts of information, which are downloaded to your browsing device (such as a computer, tablet, or smartphone) when you visit a website. Cookies can be recognized by the website that downloaded them, or other websites that use the same cookies. This helps websites know if the browsing device has visited them before.

C. WHAT ARE COOKIES USED FOR?

Cookies do a lot of different jobs, like helping us understand how our website is being used, letting you navigate between pages efficiently, remembering your preferences, and generally improving your browsing experience. Cookies can also help ensure marketing you see online is more relevant to you and your interests.

D. WHAT TYPES OF COOKIES DO WE USE?

The types of cookies used on our site fall into the following categories: strictly necessary; analytics; functionality; and advertising. You can find out more about each of the cookie categories in the table below.

Strictly Necessary Cookies	These cookies are essential to make our site work. They enable you to move around the site and use its features. Without these cookies, services that are necessary for you to be able to use our site, such as accessing secure areas, cannot be provided.
Analytics Cookies	These cookies collect information about how people are using our site, including which pages are visited most often, how people are moving from one link to another, and if visitors get error messages from certain pages. All information these cookies collect is grouped together with information from other people's use of our site on an anonymous basis. Overall, these cookies provide us with analytical information about how our site is performing and how we can improve it.
Functionality Cookies	These cookies allow us to remember choices you make and tailor our site to provide enhanced features and content to you. For example, these cookies can be used to remember your username, language choice or country selection, changes you've made to text size or font, and other parts of pages that you can customize.
Advertising Cookies	These cookies are used to deliver advertisements that are more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as to help measure the effectiveness of the advertising campaign. This information may be shared with other organizations, such as advertising partners. This means after you have been to our site, you may see some advertisements about our services elsewhere on the internet.

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E. HOW LONG WILL COOKIES STAY ON MY BROWSING DEVICE?

The length of time a cookie will stay on your browsing device depends on whether it is a "persistent" or "session" cookie. Session cookies will only stay on your device until you stop browsing. Persistent cookies stay on your browsing device after you have finished browsing until they expire or are deleted. Details of "persistent" and "session" cookies can be found below in the section "Cookies used by EAF."

F. FIRST AND THIRD-PARTY COOKIES

"First-party cookies" are cookies that belong to us and that we place on your device. "Third-party cookies" are cookies that another party places on your browsing device when you visit our site.

Third parties setting cookies from our website will be providing a service to us or a function of the site, but we do not always control how third-party cookies are used. You should check the third party's website for more information about how they use cookies. Details of third parties that set cookies through our website can be found in the section below entitled "Cookies used by EAF."

G. HOW TO MANAGE COOKIES FROM THIS SITE

You can withdraw or modify your consent to our use of cookies at any time. If you want to withdraw or modify your consent, you can usually use the browser that you are viewing this site through to define the conditions of storing or gaining access to cookies and in particular to enable, disable, or delete cookies. To do this, follow the instructions provided by your browser. Please note that if you set your browser to disable cookies, you may not be able to access secure areas of the site, and other parts of the site may also not work properly.

You can find out more information about how to change your browser cookie settings at www.allaboutcookies.org.

Some third parties may use Advertising Cookies to help gather information about your browsing activity so that they can deliver website advertising to you that is relevant to your interests. To opt-out from other companies that provide online behavioral advertising services, you can opt-out at the following online advertising industry website: The Digital Advertising Alliance Website, www.aboutads.info, or the European Digital Advertising Alliance Website, www.youronlinechoices.eu.

H. COOKIES USED BY EAF

"First-party cookies" are cookies that belong to us and that we place on your device. "Third-party cookies" are cookies that another party places on your browsing device when you visit our site.

The following tables and information set out the cookies which are most frequently used on our site. It also provides details of third parties that set cookies through our site.

Strictly Necessary Cookies

Cookie Name	First or Third-Party Cookie	Persistent or Session Cookie	Cookie Purpose
rc::a	3rd	Persistent	This cookie is used to distinguish between humans and bots.
rc::c	3rd	Session	This cookie is used to distinguish between humans and bots.

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Analytics Cookies

Cookie Name	First or Third-Party Cookie	Persistent or Session Cookie	Cookie Purpose
_ctmid	1st	29 days	This cookie is necessary for the call-tracking functionality used by the website operator – The cookie sets an ID for the specific user, which allows the website's support team to recognize the user when calling their support, as well as seeing the user's navigation on the website.
_ga	1st	2 years	Registers a unique ID that is used to generate statistical data on how a user visits the website.
_gat	1st	1 day	Used to throttle request rate.
_gid	1st	1 day	Registers a unique ID that is used to generate statistical data on how a user visits the website.

Advertising Cookies

Cookie Name	First or Third-Party Cookie	Persistent or Session Cookie	Cookie Purpose
_gcl_au	1st	3 months	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.
Ads/ga-audiences	3rd	Session	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behavior.
IDE	3rd	1 year	Used by Google DoubleClick to register and report a user's action after clicking on the advertiser's ads to measure efficacy.
pagead/1p-user-list/#	3rd	Session	Tracks if the user has shown interest in products/events across websites and how the user navigates between websites to facilitate referrals.
Test_cookie	3rd	1 day	Used to check if the user's browser supports cookies.

I. CHANGES

Information about the cookies used by us may be updated from time to time, so please check back on a regular basis for any changes. New cookies may be added to the tables above, but the types of cookies used on our site will fall within one of the categories of: strictly necessary; analytics; functionality; and advertising.

The last modification date of this document is shown at the bottom of this page.

J. QUESTIONS

If you have any questions about this Cookie Policy, please contact us by email at info@emergencyassistancefdn.org.

This Cookie Policy was last modified April 15, 2021.

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